



CHABAD NEWS

FEBRUARY 2017 / SHEVAT 5777

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MESSAGE FROM THE RABBI



Tu B'Shvat, the day we celebrate the New Year for trees will take place this year on February 10-

11. The Torah states, "ki ha'adam eitz hasadeh" -- "Man is like the tree of the field" (Devarim 20:19). The prophets compare the Jewish people to various trees.

The spiritual growth process of a Jew is similar in many ways to the natural growth process of a tree. A tree is planted by first putting a seed in the ground. It is necessary to constantly water the ground to provide nourishment for the tree, and to remove all weeds to prevent the nourishment that is provided for the tree to be lost. In each and every Jew, Hashem planted a divine seed -- his soul. When a Jewish child is born, it is our obligation to nourish its soul, to water it with Torah study. We must also protect it by weeding out not good influences such as unsuitable friends.

To assure that a young tree will grow straight, it is tied to two supports, one on each side. Similarly, to ensure that a young child grows beautifully, the parents must always be at his side and constantly supervise him and support him, ensuring that the child grows straight and tall in the service of our Creator.

Even a little extra care given to a young seedling is greatly amplified and richly rewarded when the tree matures, and can make all the difference in the outcome of the tree. So too is extra care in the guidance of a young child. This, after all, is the crucial period in a child's formative years, when the parents at home have an opportunity that will never be repeated. Any positive influence parents have on their small children will be amplified more and more in the years to come.

The strength of the tree depends on how well it is rooted in the ground. The deeper the roots, the

stronger the tree. A deeply rooted tree can withstand the elements and even a very strong wind will not shake it.

The root of the Jew is his emunah, his faith in G-d. The more deeply rooted our emunah, the stronger we will be as Jews. A Jew with deeply rooted emunah can withstand the elements: he will not deviate from the path of goodness and holiness even when confronted with peer pressure and other outside influences.

To carry the analogy further, a tree attains fulfillment when it produces good fruit. The beauty of a tree is the fruit it produces. Mitzvot and ma'asim tovim -- good deeds -- are man's fruits. The more one does, the more beautiful a Jew one is.

Furthermore, good fruit is not merely good in itself -- but also contains the seeds to produce new trees and fruits after its kind, to the end of time. Similarly, it is within the ability of every

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Chabad of Bradenton & Lakewood Ranch is an organization that provides social, educational, recreational, and religious programming. Chabad is a place where every Jew, affiliated or unaffiliated, observant or non-observant, can come and feel comfortable. We believe that regardless of educational background or affiliation, it is the inalienable right of every Jewish person to learn and participate in our heritage, which belongs to us equally.



COMMUNITY SHABBAT DINNER RECAP

Chabad held a Community Dinner on Friday, January 13 featuring Clem Soffer who spoke about “The Lost Jews Of Egypt.” Clem transported the fascinated crowd to Egypt and recounted the story of how he saved Jews from Egypt. Guests enjoyed a scrumptious, gourmet Shabbat dinner catered by Jo Slavings and Rabbi Mendy & Chanie Bukiet. Shabbat day congregants were also treated to another talk by Clem Soffer about his work with the Jews of Syria. It was inspirational to hear his stories of faith and courage. Special thanks to Jerry & Judy Zivic for sponsoring the dinner IHO Arthur & Beatrice Zivic and to Steve & Colleen Shapiro and Yardena Cohen-Babcock for their help.



BABYCCINO

This month, toddlers at Babyccino focused on the Jewish Home and the various Mitzvahs we do in the home. Activities such as spray painting, soap mud, self portraits and first aid kit decorating stimulated the children’s senses and imagination. February’s babyccino activities will be themed to the exciting Purim holiday. Please note there will be no Babyccino on February 19 and 26.



CHS AFTER SCHOOL PICNIC

On Sunday, January 29, CHS of the Arts held a FIELD DAY at Greenbrook Park. Students and parents enjoyed lunches and snacks and then participated in a baseball game reviewing various Mitzvahs learned in Hebrew School and a giant Emoji ball game. It was great to run, let off steam, and have fun!



CTeen TREEUMPH

On Sunday, January 15, CTeen of Bradenton & Lakewood Ranch & CTeen of Venice & North Port enjoyed a great day of Jewish unity and fun at Treeumph Adventure course! CTeen’s Upcoming event, “Discover It!” will take place on February 14 at 7:30 pm.





**ONE DAY
FOR
CHABAD
Monday,
FEBRUARY
27 at NOON
STAY TUNED FOR
MORE DETAILS.**

PURIM GIFT PROJECT

This year, more people will experience the joy of Purim! On Purim, we emphasize the importance of Jewish unity and friendship by sending gifts of food to friends and family, Chabad plans to distribute over two hundred and fifty shared *Mishloach Manot* food gift boxes at a low cost so that as many community families as possible are able to participate in this wonderful tradition. To join in this project, contact Chabad at 752-3030 or visit the website at chabadofbradenton.com and click on the Purim minisite.

During times of need for generations Jewish members of the Sarasota community have turned to Toale Brothers.



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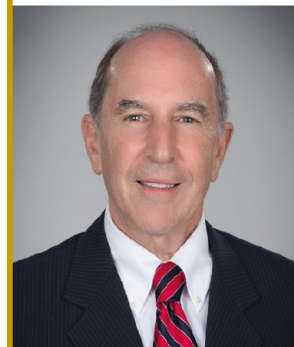
Would you like to place an ad or personal greeting in this space?

Advertise in Chabad News.

1/4 page- \$36 1/8 page - \$18 Business Card - \$10

Circulation of this publication goes to hundreds of Jewish homes!

Contact Chanie Bukiet at chanie@chabadofbradenton.com or 752-3030 to reserve your space for the March issue by February 15.



Gerry Ronkin
Jewish Family Coordinator

OFFICE
941-955-4171
CELL
941-809-5195

www.ToaleBrothers.com

JOIN THE CHABAD FAMILY FOR A **TU B'SHVAT** *Shabbat*

FRIDAY, FEBRUARY 10, 7:00 PM
at The Chabad House

*Enjoy a traditional Shabbat dinner fused
with exotic tastes from the Seven Fruits of Israel.*
This course is sponsored by



COST: \$18 ADULT, \$12 CHILD / SPONSOR: \$180

For more info and to reserve, contact Chabad at
941-752-3030, info@chabadofbradenton.com,
www.chabadofbradenton.com.

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Jew to set a good example for others, that they may also act in a G-dly way, performing Mitzvot and ma'asim tovim. They in turn will influence others in a chain reaction of great magnitude. Nevertheless, because this is the result of the original tree that behaved as it should all the good deeds are credited to the original tree.

This is how every Jewish boy and girl should be raised and educated: Certainly to bring forth fruit, at the very least, but this is not enough, for their fruits -- their good influence -- must be ultimately felt to the end of the world and to the end of time.

Such an achievement seems rather a lot to expect of a limited human being. Actually, it is well within reach, since a Jew operates with a Divine soul, a part of G-dliness Above, and operates with Torah and mitzvot given by G-d.

As we celebrate the New Year for trees, this year and every year, on the 15th day of Shvat, we would do well to keep these lessons in mind. We must see to it that we educate our children and guide them in a way that will guarantee the continuity of the Jewish People and the world in general.

Please join us at our Tu B'Shvat Shabbat on Friday, February 10 when we will celebrate this special holiday!

Rabbi Mendy Bukiet

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BACK BY POPULAR DEMAND!!

Chabad of Bradenton & Lakewood Ranch

PRESENTS

THE KOSHER COOKING COMPETITION

3



**Tuesday, February 21,
7:30 PM**

KOSHER FOOD TASTING!

**COOKING
COMPETITION!**

GREAT PRIZES

AT

CHABAD OF BRADENTON & LAKEWOOD RANCH

5712 Lorraine Road, Bradenton

Reservations required.

Fee: \$10/person

\$100 to sponsor a table

MC'ed by Jerry Zivic



To join the competition or to reserve,
contact Chabad at 941-752-3030, info@chabadofbradenton.com, or www.chabadofbradenton.com.

ONGOING PROGRAMS

All events take place at The Chabad House.

Talmud Classes

Mondays, 7:30-8:30 pm

Explore the Talmud and its laws in its original text. No prior knowledge of the Talmud or Hebrew is necessary. Book fee: \$45.

Torah Studies

Saturday mornings, 9:00-9:30 am

Participate in a fascinating class on the Torah portion of the week. Discover the mystical meanings and lessons behind ancient stories. Admission is free.

Havdallah & Shmooze

Saturdays, half hour after Shabbat's Conclusion (sundown)

Havdallah followed by a Shmooze including questions on any topic in Judaism answered by Rabbi Mendy. Admission is free.

Weekly Shabbat Services

Friday nights, 7:00 pm, Saturday mornings, 9:30 am

Enjoy warm, family friendly services at The Chabad House. Saturday morning services are followed by a delicious buffet Kiddush.

CKids Shabbat Club

Saturday mornings, 11:00 am-Noon

Includes prayer, games, songs, and is followed by a Kiddush luncheon. Shabbat Birthday Club will take place on February 25. Children will enjoy a cupcake birthday party and participate in the Jewish customs surrounding birthdays.

Chabad Hebrew School of the Arts

Sunday mornings, February 5, 12, 19, & 26- 9:30 am-noon

Give your child the experience of a lifetime at CHS featuring an outstanding curriculum, professional and warm teachers, hands-on lessons, CKids motivational system, and an innovative Hebrew reading Aleph Champ program.

Torah & Tea

Tuesdays, February 7, 14, 21 & 28 - 11:00 am- noon

Join Chanie Bukiet in her home for a weekly dose of delicious tea and refreshments and learn about Tanya; mystical psychology of the soul. Admission is free. Sponsor a class for \$25.

Prayer Class

Friday, February 3, 11:00 am-noon

Join Rabbi Mendy for a Prayer class on the how to's, why's, and what's of prayer. Admission is free.

CTeen

Tuesday, February 14, 7:00 pm, "Discover IT"

Hey Teens - Join in for the CTeens sixth get together of the year! Themed to "Discover it!," teens will learn the social question of "How does my gender direct my purpose?" with activities and crafts such as I am Lead, Discover it, The Gender Mystery, and Unearth Your Potential. They will also be making Peach Raspberry Swirls and helping victims of terror in Israel. **CTeen's mission is to give teens three things: Jewish Network, Jewish Identity, Jewish Values.** This is an opportunity that no Jewish teenager should miss, and there's plenty of room for all their friends as well!

Babyccino

Sundays, February 5, 12, 9:30 am-10:15 am

(please note there will be no Babyccino on Sundays, February 19 & 26) This new exciting program at Chabad ventures out into a place where motherhood and childhood happily intersect, creating and offering ways to engage both parents and children at the same time. Babyccino provides a chic meet for mod moms and their tots and features centers for creative art and expression, Judaic discovery, music and movement, sensory stimulation, dramatic play, parallel play, and social interaction. Cost \$10 per class or \$250 annually.

RCS: Simple Truths-The Beauty of the Struggle

Tuesday, February 7, 7:30 pm

Join Rosh Chodesh Society for its fourth class of the year with a refreshing look on how to handle everyday simple questions with this interesting course! Ladies are invited to learn pivotal Jewish insights for a more centered living. Simple Truths will help guide participants through life's many bumps and struggles.

JLI: "The Dilemma" Talmud Interactive

Wednesdays, February 1, 8, 15 & 22, 7:30 pm

Apply mind-bending, brain-twisting, hair-splitting Talmudic reasoning to solve real-life modern dilemmas—situations that actually happened yet seem impossible to solve. What do you do when your gut tells you one thing, and your brain tells you another? Prepare for a mental expedition to mind-wrestle with situations that force us to choose between two reasonable truths. Analyze, discuss, and debate Talmudic texts with live interactive polling for an authentic taste of original, dynamic Talmud study. Course cost \$75 textbook included.



IN APPRECIATION

PARTNER APPRECIATION

Mendel Alvarez	Martin & Barbara Cohen	David & Rimma Kasse	Don & Linda Schwartz
Eugene & Linda Reme Ames	Sholmo & Orit Cohen	Leibel & Mushkie Kessler	Steven & Colleen Shapiro
Robert & Deborah Azeff	Yoav Cohen	Tara & Donna Kochno	David & Laya Shugol
Ronald & Yarden Babcock	Joel & Rosalyn Ehrenpreis	David & Cali Korman	Sandy & Phyllis Silverman
David Babner	Jim & Estrella Engelhardt	Francine Korman	Jackie Simmons
Talia Beckman	Melvin Fingerut	David & Louise Levy	Joe & Rosalie Slavings
Alan & Annette Boorstein	Marvin & Elaine Fitzer	Vijay & Nina Mahadeo	Jack & Susan Steenbarger
Don & Allegría Bouquet	Geraldine Friedman	Albert Mayara	Warren Strauss
Dave & Elizabeth Boyers -	Anita Fukunaka	David Meyersburg	Richard & Lauren Vallone
Kona Ice Sarasota, LLC	David & Patti Gersh	John Mickelbank	Mark Walzer
Rabbi Joseph & Fradel Bukiet	Hernan & Kennya Gluzman	Oded & Carli Neeman	Robert & Pam Weigert
Mendy & Chanie Bukiet	Bonnie Gottlieb	Susan Parker	Aron & Julie Weiner
Shaiky Bukiet	Paul & Marsha Halpern	Peter & Katherine Pike	Jonas & Barbara Weingarten
Andrew & Benedicte Burg	Charles & Carol Hanin	Shiran & Shely Plotnick	Steven & Laura Weinshel
James Cadugan	Jacqueline Hanover	Alexander & Inna Polatsky	Gil & Sharon Zawadski
Bud & Wendy Claussen	Bryan Hennes	Pinchos & Miriam Rodriguez	Jerry & Judy Zivic
Benjamin & Giuliana Cohen	Brock & Staci Hollett	Brent & Ricki Rubin	
Lee & Trudy Cohen	Ron & Ruth Hyatt	Linda Rubin	
	Larry & Sandie Ivers	John Sackler	

VOLUNTEER SPOTLIGHT

Mendel Alvarez	Charles & Carol Hanin	Jo Slavings	Jerry & Judy Zivic
Yarden Cohen-Babcock	Brent & Ricki Rubin	Richard & Lauren Vallone	Cal & Trish Zollner
Martin & Barbara Cohen	Steve & Colleen Shapiro	Mark Walzer	
David & Patti Gersh	Jackie Simmons	Steve & Laura Weinshel	

We apologize if anyone's name was left out inadvertently. It is by no means a result of a lack of appreciation on our part.

KIDDUSH SPONSOR

Contact Chabad at 752-3030 to sponsor a
Kiddush for \$150
or a Deluxe Kiddush for \$300.

JOIN CLUB CHAI!

Chai members provide monthly sustenance to Chabad in multiples of 18 (Chai-Life). Be a partner in our valuable work and community! A monthly donation in any amount gets you into the club.
Contact Chabad for more information at 752-3030.

DEDICATIONS

Talia Beckman IHO Rabbi Mendy & Chanie

Bonnie Gottlieb IMO her father, Henry Miller, OBM

Marvin & Elaine Fitzer IMO Elaine's father, Harry Levine, OBM

Pinchos & Miriam Rodriguez IHO Mordechai Bukiet's Bar Mitzvah

Geraldine Friedman IMO her husband, Milton Friedman, OBM

Linda Rubin IHO Jerry Zivic's interview on ABC

To send a donor card in someone's memory or honor contact Chabad. Minimum donation of \$10 is suggested.

CALENDAR OF UPCOMING EVENTS

For more information, contact Chabad at 941-752-3030, info@chabadofbradenton.com, or visit www.chabadofbradenton.com.

Friday, February 10, 7:30pm - Tu B'Shvat Shabbat

Join Chabad for a delicious Tu B'Shvat dinner. Enjoy a traditional Shabbat dinner fused with exotic tastes from the Seven Fruits of Israel. Cost: \$18 Adults, \$12 child / Sponsor \$180.

Tuesday, February 21, 7:30pm - The Kosher Cooking Competition

Calling all Chefs! It's that time again! Join Chabad for its 3rd annual Kosher Cooking Competition. The competition will include a Kosher presentation by Rabbi Mendy, Kosher Food tasting, and cooking and competing for fabulous prizes. Reservations required. Join the competition or RSVP by contacting Chabad at www.chabadofbradenton.com or 941-752-3030. Admission is \$10 a person or \$100 per table.

Monday, February 27, noon: One Day For Chabad

Partner with Chabad at this crowdfunding campaign and help Chabad keep its doors wide open! Stay tuned for more details.

Tuesday, February 28, 7:30 pm, Purim Packing Party

Join Chabad to pack Purim gifts for the community at the Chabad House. Help spread the joy of Purim. If you would like to send a Purim gift to someone you know, please contact Chabad at 941-752-3030 or visit the website at chabadofbradenton.com and click on the Purim MiniSite.

Sunday, March 5: 11 am - noon, Purim and The Chocolate Factory

Join CHS of the Arts or its third MITZVAH FACTORY. Create fabulous Mishloach Manot (food gifts for you and a friend at the Chocolate Factory. Dip all kinds of goodies in chocolate. Make Purim themed chocolate molds and delicious chocolate truffles. Bring your family & friends! Admission: \$5 / CHS students and families: Free. Sponsor this event for \$180

Saturday, March 11, 7:45 pm, Purim Masquerade Party!

Enjoy Megillah readings, refreshments, cocktails, music and prizes. Admission is free. Sponsor this event for \$180.

Sunday, March 12, 1:00 pm, Purim in Morocco

Join Chabad for the festivities of Purim in Morocco featuring camel rides, interactive megillah reading, henna, Moroccan masquerade contest, comedy with Cantor and Rabbi, Moroccan inspired luncheon, Moroccan entertainment, and Moroccan themed crafts and activities.. Cost: \$18 adults, \$12 child for prepaid / payment at door: \$25 adults, \$18 child / Sponsor this event for \$250 . CHS students come free!



simple TRUTHS

PIVOTAL JEWISH INSIGHTS FOR CENTERED LIVING

Tuesday, February 7, 2017 at 7:30 pm

Chabad of Bradenton & Lakewood Ranch
5712 Lorraine Road, Bradenton, FL 34211
www.chabadofbradenton.com
941-758-2575
Course fee: \$75 / Per class: \$18

LESSON FOUR

THE BEAUTY OF THE STRUGGLE

Imperfection is human. Yet little makes us feel worse than our moral deficiencies. Our less-than-noble thoughts and feelings lead to inner turmoil and lowered self-perception, hampering our motivation to grow and change.

How can we remain motivated toward change and uphold a positive view of ourselves while battling dejection over our constant struggles with our flaws? This lesson explores how we can re-frame our deficiencies as inspiring pathways to personal growth, inner joy, and spiritual fulfillment.



BURNING QUESTIONS

the DILEMMA

Modern Conundrums
Talmudic Debates
Your Solutions

A New Six-Session Course from the Rohr Jewish Learning Institute

Apply mind-bending, brain-twisting, hair-splitting Talmudic reasoning to solve real-life modern dilemmas—situations that actually happened yet seem impossible to solve. What do you do when your gut tells you one thing, and your brain tells you another? Prepare for a medical, legal, or moral wrangle with situations that force us to choose between two reasonable truths.

Six Wednesdays, Beginning
February 1 at 7:30 pm
at The Chabad House



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