



CHABAD NEWS

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MESSAGE FROM THE RABBI

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Friday, January 26, marks an auspicious day for the Chabad Lubavitch movement and by extension for worldwide Jewry. It is the *Yahrtzeit* (anniversary of passing) of R. Yosef Yitzchak Schneersohn, the sixth Lubavitcher Rebbe in 1950–5710.

On the 10th of Shevat, 5711 (January 17, 1951), a group of Chabad-Lubavitch *Chassidim* gathered at 770 Eastern Parkway, Brooklyn, New York. The occasion was the *Yahrtzeit* of the sixth Rebbe, Rabbi Yosef Yitzchak Schneersohn, and the official acceptance of the leadership of Chabad-Lubavitch by Rabbi Menachem Mendel Schneerson, who from that evening on would be known as the seventh Lubavitcher Rebbe or simply, "the Rebbe."

That evening, the Rebbe spoke about love -- about the interrelation between love of G-d and love of one's fellow.

After delivering the *maamar* (discourse of Chassidic teaching) which, in the Chabad tradition, marks a Rebbe's formal acceptance of his role, the Rebbe smiled and said: "The Talmud says that 'When you come to a city, do as its custom.' Here in America it is customary to 'make a statement.' I guess this means we should follow the local custom."

So the Rebbe issued a "statement:"

"The three loves -- love of G-d, love of Torah and love of one's fellow -- are one. One cannot differentiate between them, for they are of a single essence... And since they are of a single essence, each one embodies all three."

The Rebbe went on to explain that the fact that "each one embodies all three" has a two-fold implication. It means that unless all three loves are present, neither of them is complete. But it also means that where any one of the three exist, it will eventually bring about all three.

A person who loves G-d, and is open to this love, will eventually come to love what G-d loves -- all His children. His love will drive him to wish to bring G-d's children close to Torah -- because that's what G-d loves. One who loves the Torah, will eventually internalize the recognition that the Torah's purpose and *raison d'etre* is to lovingly bring together G-d and all His children. And one who truly loves a fellow Jew, will inevitably come to love G-d, since love of one's fellow is, in essence, the love of G-d. He will thus be driven to bring his fellow Jews close to Torah, which is the expression and actualization of their bond with G-d.

When there is love of G-d but not love of Torah and love of Israel, this means that the love of G-d is also lacking. On the other hand, when there is love of a fellow Jew, this will eventually bring also a love of Torah and a love of G-d.

So if you see a person who has a love of G-d but lacks a

Chabad of Bradenton & Lakewood Ranch is an organization that provides social, educational, recreational, and religious programming. Chabad is a place where every Jew, affiliated or unaffiliated, observant or non-observant, can come and feel comfortable. We believe that regardless of educational background or affiliation, it is the inalienable right of every Jewish person to learn and participate in our heritage, which belongs to us equally.

(continued on page 4...)



Wow, what an amazing Chanukah it was! With six menorah lightings and outreach programs, and even a Chanukah Bris, Chabad spread light and joy to hundreds of Jews. Hundreds of menorahs and candles were distributed to those that needed. With Chabad's help, people all over Manatee County felt the Chanukah spirit in the air.

CHANUKAH CELEBRATION ON MAIN

What an incredible Chanukah Celebration! Chabad's annual Menorah lighting ceremony drew over five hundred people to Main Street in Lakewood Ranch on Tuesday, December 12 to celebrate Chanukah and Jewish pride.

This year, Chabad lit up Main Street with a Charity Box Menorah which raised over \$1500 proceeds of which went towards various organizations in Israel.

A concert with the Freylach Band, decorating freshly fried doughnuts, a Dreidel bounce house,

delicious Kosher food from Falafel with Yoav and Steve's BBQ, face painting, visits with Judah the Maccabee and the Dreidel Mascot, Kona Ice truck, raffles, a Latke Bike, Chanukah Story Time, Jeff the Juggler, and a Chanukah art project lent a festive atmosphere to this exciting event.

Dr. Steve Shapiro lit the Charity Box Menorah. County Commissioner Vanessa Baugh, Howard Tevlowitz from the Jewish Federation, and a representative from Schroeder Manatee Ranch addressed

the crowd. A big thank you to the event sponsors namely Lakewood Ranch Main Street, Jewish Federation of Sarasota-Manatee, Albert Mayara, Anonymous, Lee and Janice Hoffman, and Yoav Cohen, to our Pillars of Light-Steve Shapiro and Colleen Shapiro, Steve and Laura Weinschel, and to our raffle sponsors Steve and Tatiana Shimonova! A huge thank you to our team of over thirty volunteers who helped make this joyful event happen.



BABYCCINO CHANUKAH

Tots and their parents enjoyed various Chanukah themed activities such as oil experiments, menorah art, pin the shammash, and more over the last few weeks in preparation for Chanukah. Stay tuned for Babyccino: Creation resuming at Chabad on January 7!



CHANUKAH WINDSOR

CHS students and their families held a Chanukah party at the Windsor. They served latkes and doughnuts, lit the Menorah, sang songs, and played dreidel to bring the Chanukah spirit to the Windsor residents.



CHOCOLATE GELT FACTORY

Chabad Hebrew School of the Arts held the CKIDS Chocolate Gelt Factory this Chanukah on Sunday, December 17. Children and their parents watched an educational video of how chocolate coins are made. They created Chocolate Gelt from scratch, made LED light up menorahs for their cars, and enjoyed delicious latkes and doughnuts! It was nice to see some new families joining the CKIDS program in addition to the CHS families. Chabad Hebrew School hosts many CKIDS Family Fun Days throughout the year. Upcoming CKIDs include Shabbat Takeover on January 26 and Mega Babkallah Bake on February 18.



CHANUKAH AT ELLENTON

Chabad held a Menorah Lighting in Ellenton on Thursday, December 14 to spread the light of Chanukah to even more people. Latkes, doughnuts, music, children's art, dreidels, and a magic show spread the light to shoppers, residents of Ellenton and Parrish and other Manatee County areas.

CTeen CHANUKAH EVENT

CTeen's Pre-Chanukah event was a hit with Latke Wars and a Dreidel Tournament. Teens competed to see which Teen team can make the tastiest latkes various interesting ingredients. They then held a Dreidel tournament where they raised money for Pantry Packers, an organization that feeds the hungry in Israel.

For more information or to join this growing group, and for CTeen's upcoming trip of Paintball Shooting on January 21, please contact Rabbi Mendy or Chanie Bukiet at 941-752-3030, info@chabadofbradenton.com, or check out CTeen on the web at chabadofbradenton.com.



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B'H

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FRIDAY, JAN. 26, 7:00 PM ★

**FREE TO CHS STUDENTS!
\$10 ADULTS, \$5 CHILDREN (3-12)**

**For more information, please contact Chabad at
941-752-3030, info@chabadofbradenton.com,
OR [WWW.CHABADOFBRADENTON.COM](http://www.chabadofbradenton.com).**

RABBI'S MESSAGE

(...continued from page 1)

love of Torah and a love of his fellow, you must tell him that his love of G-d is incomplete. And if you see a person who has only a love for his fellow, you must strive to bring him to a love of Torah and a love of G-d -- that his love toward his fellows should not only be expressed in providing bread for the hungry and water for the thirsty, but also to bring them close to Torah and to G-d.

When we will have the three loves together, we will achieve the Redemption. For just as this last *Galut* (exile) was caused by a lack of brotherly love, so shall the final and immediate Redemption be achieved by love for one's fellow.

In the five ensuing decades, the Rebbe's words became the mission statement of thousands of Chabad Houses and outreach centers throughout the world. More significantly, they heralded a sea of change in the way that Jews regarded their heritage, their G-d, and each other. It is no exaggeration to say that the "statement" issued that evening by a 48-year-old holocaust survivor changed the face of world Jewry. May the three loves be internalized in each and every one of us leading to the coming of *Moshiach* speedily in our days.

Rabbi Mendy Bukiet

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PRESENTS

THE KOSHER COOKING COMPETITION
Sunday, January 7,
7:30 PM

4



KOSHER FOOD TASTING!
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Reservations required.
Fee: \$10/person
\$100 to sponsor a table

MC'ed by Jerry Zivic



To join the competition or to reserve, please contact Chabad at
941-752-3030, info@chabadofbradenton.com, or www.chabadofbradenton.com.

ONGOING PROGRAMS

All events take place at The Chabad House.

Talmud Classes

Mondays, 7:30-8:30 pm

Explore the Talmud and its laws in its original text. No prior knowledge of the Talmud or Hebrew is necessary. Book fee: \$45.

Torah Studies

Saturday mornings, 9:00-9:30 am

Participate in a fascinating class on the Torah portion of the week. Discover the mystical meanings and lessons behind ancient stories. Admission is free.

Weekly Shabbat Services

Friday night, 7:00 pm, Saturday mornings 9:30 am

Enjoy warm, family friendly services at The Chabad House. Saturday morning services are followed by a delicious buffet Kiddush.

Chabad Hebrew School of the Arts

Sundays, 9:30 am-noon

Give your child the experience of a lifetime at CHS with an outstanding curriculum, professional and warm teachers, hands-on lessons, CKids motivational system, and an innovative Hebrew reading Aleph Champ program.

CKids Shabbat Club

Saturday, 11:00 am-Noon

Includes prayer, games, and songs for children ages 3-12, and is followed by a Kiddush luncheon.

Babyccino

Sundays, 9:30 am-10:15 am

This exciting program at Chabad ventures out into a place where motherhood and childhood happily intersect, creating and offering ways to engage both parents and children at the same time. Babyccino provides a chic meet for mod moms and their tots and features centers for creative art and expression, Judaic discovery, music and movement, sensory stimulation, dramatic play, parallel play, and social interaction. Suggested donation is \$10 per class or \$250 annually.

Torah and Tea

Tuesdays, 11:00 am-noon

Join Chanie Bukiet in her home for a weekly dose of delicious tea and refreshments and learn about Tanya; Mystical Psychology of the Soul.

RCS: Pause and Affect – A Shabbat Outlook

Tuesday, January 23, 7:30-8:45 pm

Women are invited to join RCS's latest course "Pause and Affect", a Shabbat Outlook. The third class, entitled "The Feminine Shabbat" will include insights into the feminine power of Shabbat and how we can tap into that energy. Course fee is \$75, textbooks included or \$18 per class. JWC members are entitled to a \$5 discount.

JLI – Communication: Its Art & Soul

Wednesday, 7:30-8:45 pm

Join Chabad for the newest JLI six week course starting January 17, where we will explore how the internet and social media have completely changed the way we relate, interact and communicate with one another and how we need to reclaim the lost art of communication. Course Cost: \$75, textbook included.

For more information on any of the above ongoing events, call Rabbi Mendy Bukiet at 941-752-3030 or e-mail info@chabadofbradenton.com.

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We apologize if anyone's name was left out inadvertently. It by no means reflects a lack of appreciation.

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IHO Allen's birthday

Steve & Laura Weinshel,
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IMO Eugene Berlowe, OBM,
IHO Steve passing Taruvos test
Behn & Genna Custard,
IHO their dear son's
baby naming

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Contact Chabad at 752-3030 to sponsor a Kiddush for \$150 or a Deluxe Kiddush for \$300.

CALENDAR OF UPCOMING EVENTS

For more information, contact Chabad at 941-752-3030, info@chabadofbradenton.com, or visit www.chabadofbradenton.com.

Sunday, January 7, 7:30 pm: Kosher Cooking Competition

Calling all Chefs! It's that time again! Join Chabad for its 4th annual Kosher Cooking Competition. The competition will include a Kosher presentation by Rabbi Mendy, Kosher food tasting, corned beef demonstration, and cooking and competing for fabulous prizes. Reservations required. Join the competition or RSVP to Chabad. Admission is \$10 per person or \$100 per table.

Sunday, January 21, 12:30 pm: CTeen – Protect and Defend

Join CTeen for an afternoon of paintball shooting, learning the Jewish view on self-defense, making medals for soldiers ID, and enjoying delicious smoothies in honor of Tu B'Shvat. Lunch will be served. Special thanks to the Jewish Federation of Sarasota-Manatee for sponsoring CTeen 5778. Annual CTeen membership is \$180 and includes all events, trips and dinners excluding the International Shabbaton.

Friday, January 26, 7:00 pm: CKids – Shabbat Takeover

Join us for a memorable Shabbat. Parents watch out! The kids are running the show this Shabbat dinner! Chabad Houses around the world host a worldwide unity event like no other, celebrating family, community, and the power of children to make a difference. \$10 adults, \$5 children. Admission is free to CHS Students.

Friday, February 2, 7:00-8:00 pm: Operation Entebbe

Join Chabad for an exclusive evening with Elite IDF Commander Sassy Reuven as he shares first-hand accounts of how Israel pulled off the greatest hostage rescue in history. A fruit-infused Tu B'Shevat themed Shabbat dinner will be served. \$25. Early bird discount by January 25: \$18. Sponsor for \$180.



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