

CHABAD NEWS

MARCH 2017 / ADAR 5777

VOL. 18 / ISSUE 6



IN THIS ISSUE:

TU B'SHVAT SHABBAT	2
KOSHER COOKING COMPETITION	
ONE DAY FOR CHABAD	3
CTEEN RECAP	
PURIM GIFT PROJECT	4
ONGOING PROGRAMS	5
IN APPRECIATION	7
CALENDAR OF EVENTS	8

MESSAGE FROM THE RABBI



Growing up, one of my fondest Purim memories was getting dressed up as a kid and walking down

La Brea Avenue

in Los Angeles decked out in my costume. My friends and I loved the pre-planning that went into our costumes.

When Purim came around, it was fun to see what costumes everyone would come up with, from Hamentaschen and charity box costumes to challah and gragger outfits. We enjoyed the joyous atmosphere of Purim, giving out food baskets to family and friends, hearing the Megillah, and our festive meal.

As a child, we invested a lot of time in our costumes. However, it is only as I grew up, that I began to appreciate the deep and powerful lessons of this custom.

Tradition explains that the miracle of Purim was the expression of V’Nahapoch Hu – when everything was turned on its head. The Jews thought they were going to be annihilated due to Haman’s evil decree. They were in mourning and terrified and then – V’Nahapoch

Hu- everything turned around, with the Jews’ salvation and the Jews were joyous and terrified no more. To commemorate this shake up, we dress up in costumes and transform our everyday attire.

Our clothing set the tone for our behavior. We come across this daily. When one goes for an important meeting, he or she will don a suit and tie. When one would like to relax, one will wear shorts and a t-shirt. An individual will more likely act casually when wearing casual clothes and more professionally when wearing professional attire. That is a large reason why certain professions demand uniforms.

Jewish mysticism adds that the clothing of a person can reveal something that is normally hidden within his psyche. Dressing in a certain fashion will bring out hidden qualities of an individual that he or she may not even have been aware that they possessed.

On Purim, when G-dliness went from a state of concealment to revelation, when mourning turned to rejoicing, we emulate this process and try to reveal a side of

ourselves that is normally concealed. We dress up to reveal from deep within us something that is normally hidden. We dress to reveal our souls.

This is also a primary reason why growing up, I saw lots of Queen Esther’s and Mordechai’s masquerading about but hardly any Haman’s. A recurring theme throughout all the costumes was that almost all the costumes had a positive twist and message to it. And now, with my children as well, my wife, Chanie and I encourage them to dress as Jewish heroes’ or good deeds and opposed to monsters and villains. When we masquerade, it’s not so much about hiding who we are, but about revealing who we truly are.

I can’t wait to celebrate Purim this year with my children and the community. The child in me looks forward once again to seeing everyone dress up – but, this time as an adult, it’s a reminder to take the time and see the beautiful souls within each and every individual.

Happy Purim and Happy dressing up!

Rabbi Mendy Bukiet

Chabad of Bradenton & Lakewood Ranch is an organization that provides social, educational, recreational, and religious programming. Chabad is a place where every Jew, affiliated or unaffiliated, observant or non-observant, can come and feel comfortable. We believe that regardless of educational background or affiliation, it is the inalienable right of every Jewish person to learn and participate in our heritage, which belongs to us equally.



TU B'SHVAT SHABBAT

Chabad held a Community Tu B'Shvat Shabbat Dinner on Friday, February 10 featuring delectable foods infused with the seven species of Israel. Dishes included pomegranate chicken, grilled fruit salsa salmon, wheat berry salad, olive tapenade, grape waldorf salad, and chocolate fruit bark, and other interesting dishes. Rabbi Mendy engaged attendees with a game that explained the significance of the Seven Species eaten on Tu B'shvat. Guests enjoyed the dinner with singing, and a lovely, warm atmosphere. Special thanks to Jo Slavings and Yardena Cohen Babcock for all their help and to Jerry & Judy Zivic for sponsoring the dinner IHO Arthur & Beatrice Zivic.



KOSHER COOKING COMPETITION

Chicken Won Tons, Gingersnap cookies, Kobeh, Mock Chopped Liver, Greek Wedding Soup, Sweet and Sour Meatballs, Moroccan Fish Balls, Stuffed Grape Leaves, and Turkey Stuffing were the Kosher delicacies that greeted attendees to the third annual Cooking Competition and Tasting Event. This event, taking place on Tuesday, February 21, was a unique and fun way to bring kosher awareness to the community. Local community chefs

prepared samples of scrumptious dishes for attendees to taste. Tasters voted on the best tasting food and winners won terrific kosher themed prizes. Participants also competed in a master-chef inspired competition where they assembled different foods to be judged for creativity, presentation, and taste. The winners each received a gift. Rabbi Mendy shared a Kosher presentation on various surprisingly Kosher foods and David

Shugol enthralled the audience with his Kosher Pickling demonstration. A fabulous time was had by all. Special thanks to our chefs namely Isaac Abitbol, Yardena Cohen Babcock, Cali Korman, Tricia Ledezma, , Steve Shapiro, Linda Schwartz, Sharon Schwartz, Harry Sumter, and Leo Weinshel, to Chanie Bukiet, Jo Slaving and Ruthy Hyatt for judging the competition, to Jerry Zivic for MC'ing the event, and to Judy Zivic for being the event photographer.





ONE DAY FOR CHABAD

The Jewish community in Manatee County certainly has cause to be joyous as we enter in to the auspiciously joyous month of Adar. Chabad of Bradenton & Lakewood Ranch just raised \$64,494 in twenty four hours to further Jewish life in Manatee

County. This was a special day Chabad of Bradenton & Lakewood Ranch. Chabad not only reached its first and second goals; but exceeded them both! This crowdfunding method of fundraising, beginning three years ago at Chabad, has given Chabad the ability to expand its programming and its outreach events as well as maintaining its

beautiful 5 acre piece of land. Last years' event enabled Chabad to create a site plan, begin our Mikvah project, publish a new and improved calendar, start Babyccino, give out more Matzahs to the community and so much more. We are so excited show you where this year's successful campaign will take us. A huge thank you goes to the 128 amazingly generous contributors and to our matchers who made

this campaign possible, namely: Jack Steenbarger and Susan Benson-Steenbarger, Friend of Chabad, Brent & Ricki Rubin, Steve & Colleen Shapiro, and Steve & Laura Weinschel, as well as our Bonus Matchers Taras & Donna Kochno and Albert Mayara. It is truly humbling and heartwarming to see such an amazing outpouring of generosity from the community!



CTEEN RECAP

Teens enjoyed a fabulous "Discover It" event at The Chabad House on Tuesday, February 14 in honor of the holiday of Tu B'Shvat.

They participated in various activities and learned all about the lessons of the holiday.

This year, local teens attended the international CTeen Shabbaton in New York for the very first time! Special thanks to the Sarasota Manatee Jewish Federation for their generous scholarships! They joined over 2,000 Jewish teens from around the world for a weekend of excitement, inspiration, and Jewish pride!

Save the date for Tuesday, March 21 for CTeen's Espresso Yourself at Kingfish Boat Launch in Holmes Beach.



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PURIM GIFT PROJECT

ב"ה

PURIM

Masquerade Party

— SATURDAY NIGHT, March 11, 7:45 PM —

At THE CHABAD HOUSE
5712 Lorraine Road

MEGILLAH READING. REFRESHMENTS. COCKTAILS.
MASQUERADE. MUSIC. PRIZES.

ADMISSION IS FREE. SPONSOR: \$180

RSVP: info@chabadofbradenton.com / www.chabadofbradenton.com / 941-752-3030

This year, more people will experience the joy of Purim!

On Purim, we emphasize the importance of Jewish unity and friendship by sending gifts of food to friends and family.

Chabad plans to distribute over two hundred and fifty shared *Mishloach Manot* food gift boxes at a low cost so that as many community families as possible are able to participate in this wonderful tradition.

To join in this project, contact Chabad at 752-3030 or visit the website at chabadofbradenton.com and click on the Purim minisite.

Deadline is March 1!

Special thanks to all the volunteers who came out to the Purim Packing Party on Tuesday, February 28!

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PRESENTS

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in
MOROCCO

SUNDAY, MARCH 12, 2017 AT 1:00 P.M.

AT THE CHABAD MOROCCAN TENT
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CHS STUDENTS COME FREE!

PAYMENT AT THE DOOR IS \$25 ADULT, \$18 CHILD. SPONSOR: \$250.

RSVP: [INFO@CHABADOFBRADENTON.COM](mailto:info@chabadofbradenton.com) / WWW.CHABADOFBRADENTON.COM / 941-752-3030

ONGOING PROGRAMS

All events take place at The Chabad House.

Talmud Classes

Mondays, 7:30-8:30 pm

Explore the Talmud and its laws in its original text. No prior knowledge of the Talmud or Hebrew is necessary. Book fee: \$45.

Torah Studies

Saturday mornings, 9:00-9:30 am

Participate in a fascinating class on the Torah portion of the week. Discover the mystical meanings and lessons behind ancient stories.

Admission is free.

Havdallah & Shmooze

Saturdays, half hour after Shabbat's Conclusion (sundown)

Havdallah followed by a Shmooze including questions on any topic in Judaism answered by Rabbi Mendy. Admission is free.

Weekly Shabbat Services

Friday nights, 7:00 pm, Saturday mornings, 9:30 am

Enjoy warm, family friendly services at The Chabad House. Saturday morning services are followed by a delicious buffet Kiddush.

CKids Shabbat Club

Saturday mornings, 11:00 am-noon

Includes prayer, games, songs, and is followed by a Kiddush luncheon. Shabbat Birthday Club will take place on March 25. Children will enjoy a cupcake birthday party and participate in the Jewish customs surrounding birthdays.

Chabad Hebrew School of the Arts

Sunday mornings, March 5 & 26-9:30 am-noon

Give your child the experience of a lifetime at CHS featuring an outstanding curriculum, professional and warm teachers, hands-on lessons, CKids motivational system, and an innovative Hebrew reading Aleph Champ program.

Torah & Tea

Tuesdays, 11:00 am-noon

Join Chanie Bukiet in her home for a weekly dose of delicious tea and refreshments and learn about Tanya; mystical psychology of the soul. Admission is free. Sponsor a class for \$25.

Prayer Class

Friday, March 3, 11:00 am-noon

Join Rabbi Mendy for a Prayer class on the how to's, why's, and what's of prayer. Admission is free.

CTeen: Boating Trip

Tuesday, March 21, 5:45 pm

Hey Teens - Join in for the CTeen's seventh get together of the year! Teens will meet at Chabad and go on a boating trip at Holmes Beach! Themed to "Expresso Yourself!" teens will learn the personal question of "Are we sincerely kind?" with various activities and will also partner with Feeding America to help the homeless.

Babyccino

Sundays, March 5 & 26, 9:30 am-10:15 am

(please note there will be no Babyccino on Sundays, March 11 & 19)

This new exciting program at Chabad ventures out into a place where motherhood and childhood happily intersect, creating and offering ways to engage both parents and children at the same time. Babyccino provides a chic meet for mod moms and their tots and features centers for creative art and expression, Judaic discovery, music and movement, sensory stimulation, dramatic play, parallel play, and social interaction. Cost \$10 per class or \$250 annually.

RCS: Simple Truths - Overcoming Limitations

Tuesday, March 7, 7:30 pm

Women are invited to join RCS's latest course "Simple Truths." Come learn pivotal Jewish insights for a more centered living at the Chabad House. Simple Truths will help guide you through life's many bumps and struggles. Join us for a refreshing look on how to handle everyday simple questions. Course fee is \$75 (textbooks included) or \$18 per class. JWC members are entitled to a \$5 discount.

JLI: "The Dilemma" Talmud Interactive

Wednesdays, March 1 & 8, 7:30 pm

Apply mind-bending, brain-twisting, hair-splitting Talmudic reasoning to solve real-life modern dilemmas—situations that actually happened yet seem impossible to solve. What do you do when your gut tells you one thing, and your brain tells you another? Prepare for a mental expedition to mind-wrestle with situations that force us to choose between two reasonable truths. Analyze, discuss, and debate Talmudic texts with live interactive polling for an authentic taste of original, dynamic Talmud study. Course cost \$75 textbook included.

For more information on any of the above ongoing events, call Rabbi Mendy Bukiet at 941-752-3030 or e-mail info@chabadofbradenton.com.



IN APPRECIATION

PARTNER APPRECIATION

Isaac & Mimy Abitbol	Lee & Trudy Cohen	Yoske & Miriam Gopin	David & Cali Korman	Brent & Ricki Rubin
Shalom & Chanie Adler	Martin & Barbara Cohen	Zalman & Rivkah Gopin	Francine Korman	John Sackler
Eugene & Linda Reme Ames	Shlomo & Orit Cohen	Bonnie Gottlieb	Rochie Kramer	Howard Schechter
Robert & Deborah Azeff	Yoav Cohen	David & Fern Grace	Joshua Kreithen	Robert & Jill Schein
Brian & Zohara Babbin	Howard & Rachael Coshak	Baila Greisman	Rodney Kryzhanovskiy	Barbara Schur
Ron & Yarden Babcock	David & Lynn Dreifuss	Brian & Cheryl Griesbach	Arlene & Fred Lansky	Shalom Ber & Chaya Rivka
David & Esther Babner	Rachel Stillman	Paul & Marsha Halpern	David & Louise Levy	Schmerling
Kenneth & Emily Ann Reza	Jim & Estrella Engelhardt	Charles & Carol Hanin	Maimon & Anna Levy	Don & Linda Schwartz
Barnett	Joel & Rosalyn Ehrenpreis	Jacqueline Hanover	Phil & Roz Lieberman	Mendel Schwartz
Talia Beckman	Yosef & Mina Eisenbach	Bryan Hennes	Steven & Hilary Lipman	Steven & Colleen Shapiro
Daniel & Tseza Benjamin	Leonard & Fanny Elias	Lee & Janice Hoffman	Ed & Eve Martineau	David & Laya Shugol
Ronald Berman	Christina Failla	Brock & Staci Hollett	Albert Mayara	Sandy & Phyllis Silverman
Alan & Annette Boorstein	Melvin Fingerut	Ron & Ruth Hyatt	Morris Mendal	Jackie Simmons
Don & Allegría Bouquet	Marvin & Elaine Fitzer	Flora Irgang	David Meyersburg	Joe & Rosalie Slavings
Russel & Frances Brandt	Michael & Ilene Fox	Larry & Sandy Ivers	John Mickelbank	Maxxine Smith
Mordechai Bukiet	Eli & Shaina Friedman	David & Rimma Kasse	Rick & Joyce Miller	Jeff & Charity Steckel
Nochum & Rivky Bukiet	Anita Fukunaka	Dovid & Chanie Katz	Oded & Carli Neeman	Jack & Susan Steenbarger
Rabbi Joseph & Fradel Bukiet	Debbie Furman	Moshe Kesselman	Susan Parker	Warren Strauss
Shaiky Bukiet	Joyce & Herb Furman	Fraydee & Mendel Kessler	Yakov & Chaya Perman	Dr. Henry Tennenbaum
Shaya Bukiet	Gene & Shelley Gelpke	Leibel & Mushkie Kessler	Shiran & Shely Plotnik	Stanley & Adele Tannenbaum
Andrew & Benedicte Burg	David & Patti Gersh	Levy & Chanie Kessler	Lisa Pulliam-Abramovitz	Gary & Tamar Tolchin
Richard & Betty Burg	Malka Shifra Glenney	Meir & Frumi Kessler	Adam Raeburn	Richard & Lauren Vallone
Edwards Buys	Hernan & Kenny Gluzman	Motti & Chaya Mushka Kessler	Krystal Ramos	Tami Wankoff
Val & Barry Burg-Broner	Robert & Janet Gold	Rivkah Kessler	Pinchos & Miriam Rodriguez	Robert & Pam Weigert
Mendel Ciment	Joel Goldhirsch	Sholom Ber & Itta Kessler	Gerry Ronkin	Aron & Julie Weiner
Sholom & Dini Ciment	Gavriel & Tzivia Gopin	Yossi & Sarah Kessler	Naomi Rosenberg	Jonas & Barbara Weingarten
Bud & Wendy Claussen	Levi Gopin	Tommy & Jaymie Klauber	Mendel Rosenfeld	Gil & Sharon Zawadski
Benjamin & Giuliana Cohen	Shalom & Chani Gopin	Taras & Donna Kochno	A. Roth & Co.,	Jerry & Judy Zivic
Cheryl Cohen	Shmuel Gopin	Alter & Chaya Baila Korf	Public Accountants	
	Yanki Gopin	Jacob & Batya Korf	Mendel & Tzippy Rubashkin	

VOLUNTEER SPOTLIGHT

Isaac Abitbol	David & Patti Gersh	Nina Mahadeo	Steve & Colleen Shapiro	Robert Weigert
Yarden Cohen-Babcock	Carol Hanin	David Meyersburg	David Shugol	Simon Weiner
Mendel & Esther Cohen-	Ruth Hyatt	Carli Neeman	Jackie Simmons	Leo & Renee Weinsel
Alvarez	Cali Korman	Harold Samtur	Jo Slavings	Steve & Laura Weinsel
Daniel Braunstein	Patricia Ledezma	Linda Schwartz	Richard and Lauren Vallone	Alison Work
Sarah Christensen	David Levy	Susan Schwartz	Mark Walzer	Jerry & Judy Zivic

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Contact Chabad at 752-3030 to sponsor a Kiddush for \$150 or a Deluxe Kiddush for \$300.

JOIN CLUB CHAI!

Chai members provide monthly sustenance to Chabad in multiples of 18 (Chai-Life). Be a partner in our valuable work and community! A monthly donation in any amount gets you into the club. Contact Chabad for more information at 752-3030.

DEDICATIONS

Alan & Annette Boorstein
IHO Mordechai's Bar Mitzvah

Alan & Annette Boorstein
IMO Harvey Odze, OBM

Stephen & Hermina Stambler,
IHO Franks Jewelers

Jacqueline Hanover
IHO Rena Cohen's Bat Mitzvah Anniversary

To send a donor card in someone's memory or honor contact Chabad. Minimum donation of \$10 is suggested.

CALENDAR OF UPCOMING EVENTS

For more information, contact Chabad at 941-752-3030, info@chabadofbradenton.com, or visit www.chabadofbradenton.com.

Sunday, March 5, 11 am–noon: Purim & The Chocolate Factory

Join Chabad Hebrew School of the Arts for its fourth amazing MITZVAH FACTORY: Purim and The Chocolate Factory. Create fabulous Mishloach Manot (food gifts) for you and a friend at the Chocolate Factory. Dip all kinds of goodies in chocolate. Make Purim themed chocolate molds and delicious chocolate treats. Bring your family & friends!

Saturday, March 11, 7:45 pm: Purim Masquerade Party!

Party with Chabad with a Megillah reading, masquerade, refreshments, cocktails, music, and prizes. Admission is free / Sponsor \$180.

Sunday, March 12, 1:00 pm: Purim In Morocco

Join Chabad for the festivities of Purim in Morocco. Enjoy interactive megillah readings, camel rides, moon bounces, henna, Moroccan masquerade contest, comedy with Cantor and Rabbi and feast on a Moroccan inspired luncheon. Cost: \$18 Adults, \$12 Child for prepaid / payment at door: \$25 Adults, \$18 / Sponsor / CHS students are free!

Sunday, April 2, 11:00-noon: Freedoman Model Seder

Learn all about the holiday of Pesach and the traditions of the Seder with our Lego Passover Freedoman at this interactive and lively Model Seder. Admission is \$10 and free to CHS students and families / Sponsor \$180.

Monday, April 10, 7:30 pm: Interactive Passover Seder.

Join Chabad at the Chabad House for an enchanting Passover Seder. Relive the exodus, discover the eternal meaning of Haggadah and enjoy a community Seder complete with hand-baked Matzah, wine, and a wonderful dinner spiced with unique traditional customs. Adults \$50, Child \$36. Sponsor the Seder for \$500. No one will be turned away for lack of funds. Reserve and pay before March 15 and receive a \$5 discount.

Tuesday, April 11: 9:30 pm: Traditional Family Seder

Join Rabbi Mendy at his family at their traditional Seder which will take place at The Chabad House. Adults \$50, Child \$36. Sponsor the Seder for \$500. No one will be turned away for lack of funds. Reserve and pay before March 15 and receive a \$5 discount.

Tuesday, April 18: 6:30 pm: Kabbalistic Passover Feast

Celebrate the conclusion of Passover at the Chabad House with a Kabbalistic festive gathering. Attendees will have the opportunity to drink the four cups of wine and partake of the Matzah customarily eaten at this time. A light buffet will be served. RSVP. Admission is free. Sponsor this event for \$180.

Would you like to place an ad or personal greeting in this space?

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1/4 page- \$36 1/8 page - \$18
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Contact Chanie Bukiet at chanie@chabadofbradenton.com or 752-3030 to reserve your space for the April issue by March 15.



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